

Meet Mari T. Weisenberg: The Golden State's Trailblazing Insurance Executive

Early Life and Education

Mari T. Weisenberg was born and raised in San Francisco, California. She earned a Bachelor of Science in Business Administration from the University of California, Berkeley, and an MBA from the University of Southern California. Weisenberg's passion for the insurance industry was ignited during her time at USC, where she interned at a major insurance company.

Career at the California Insurance Guarantee Association (CIGA)

Weisenberg began her insurance career at the California Insurance Guarantee Association (CIGA) in 1989. CIGA is a non-profit association that provides financial protection to policyholders in the event that their insurance company becomes insolvent. Weisenberg quickly rose through the ranks at CIGA, serving in various leadership roles before becoming CEO in 2002.



This Golden State by Marit Weisenberg

★★★★☆ 4.4 out of 5

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Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 389 pages
X-Ray for textbooks : Enabled



As CEO of CIGA, Weisenberg oversaw the organization's response to several major insurance company insolvencies, including the collapse of Executive Life Insurance Company in 1991 and the bankruptcy of Fremont Indemnity Company in 2009. Under her leadership, CIGA successfully protected the interests of policyholders, ensuring that they received the benefits they were entitled to.

Leadership at the National Organization of Life and Health Insurance Guaranty Associations (NOLHGA)

In 2016, Weisenberg was elected CEO of the National Organization of Life and Health Insurance Guaranty Associations (NOLHGA). NOLHGA is a national organization that represents the interests of state-based insurance guaranty associations across the country. As CEO of NOLHGA, Weisenberg has played a key role in advocating for policyholders' rights and promoting the financial stability of the insurance industry.

Under Weisenberg's leadership, NOLHGA has developed several important initiatives, including the Life Insurance Policy Locator Service, which helps policyholders locate lost or forgotten life insurance policies, and the National Guaranty Fund, which provides additional financial protection to policyholders in the event of a major insurance company insolvency.

Awards and Recognition

Weisenberg has received numerous awards and accolades for her contributions to the insurance industry. In 2017, she was named Insurance Woman of the Year by the San Francisco chapter of the National

Association of Insurance Women (NAIW). In 2019, she was inducted into the California Insurance Hall of Fame.

Personal Life

Weisenberg is married and has two children. She is an avid hiker and enjoys spending time outdoors. She is also a passionate advocate for education and has served on the board of directors of several educational institutions.

Mari T. Weisenberg is a trailblazing insurance executive who has dedicated her career to protecting the interests of policyholders. Her leadership at CIGA and NOLHGA has made a significant impact on the insurance industry in California and beyond. Weisenberg's commitment to excellence and her unwavering advocacy for policyholders make her a true role model for women in the insurance industry and beyond.



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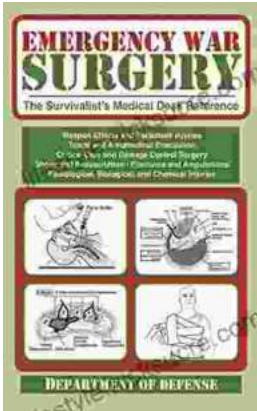
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